

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: Sweepstakes (the “Sweepstakes”) is open only to those who participate by clicking on the survey link, DART.org/survey and complete the survey, you need to complete the survey to be entered into the Sweepstakes. Survey participants must be at least 18 years at date of entry. The sweepstakes is only open to legal residents of The United States and is void where prohibited by law. Employees of DART and ResearchFidelity, Inc. (“Sponsor”) and their immediate family members and those living in the same household of each are not eligible to participate in the Sweepstakes. Sponsor’s advertising and promotion agencies, and employees of those entities are also not eligible to participate. The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited by applicable law.

2. Agreement : By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of the Sponsor as final and binding as it relates to the content and the Sweepstakes. You release the Sponsor from all liability or damages sustained by you relating to the Sweepstakes. You release

3. Sweepstakes Period: Entries will be accepted online starting on October 1, 2019 at 12:00 AM CT and ending December 10, 2019 at 11:59 PM CT. All online entries must be received by December 10, 2019 11:59 PM CT.

4. How to Enter: The Sweepstakes must be entered by filling out the survey using the online form provided on this survey site. The entry must fulfill all survey requirements, as specified, to be eligible to win a prize. Entries that are not complete or do not adhere to these rules or specifications may be disqualified at the sole discretion of the Sponsor. You may enter only once and you must fill in the information requested. You may not enter more times than indicated by using multiple email addresses, identities or devices in an attempt to circumvent the Rules. If you use fraudulent methods or otherwise attempt

to circumvent the Rules your submission may be removed from eligibility at the sole discretion of SPONSOR.

5. Prizes: Fifty winners will each receive a \$50 cash prize in the form of a gift card. The specifics of the prize shall be solely determined by the Sponsor. No cash or other prize substitution permitted except at Sponsor's discretion. The prize is non-transferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes shall be the sole responsibility of the winner. Acceptance of prize constitutes permission for Sponsor to use winner's name, likeness, and entry for purposes of advertising and trade without further compensation.

6. Odds: The odds of winning depend on the number of eligible entries received and are therefore unknown to Sponsor.

7. Winner selection and notification: Winners of the Sweepstakes will be selected in a random drawing. Winners will be notified via email to the email address they provided within five (5) days following the drawing. Sponsor shall have no liability for winner's failure to receive notices for any reason, including without limitation, for email delivery to spam, junk e-mail or other email settings or for incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the prize within 15 days from the time notification is sent, the prize may be forfeited, and an alternate winner selected by a secondary random drawing.

ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by you: By entering this content you understand that Sponsor, anyone acting on behalf of SPONSOR or its respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now

known or hereafter in perpetuity and throughout the World, your entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Sweepstakes, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.

9. Terms: SPONSOR reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes for any reason including by example and without limitation, should (in Sponsor's sole discretion) a virus, bugs, non-authorized human intervention, fraud or other causes beyond Sponsor's control, corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website or violates these Rules.

Sponsor has the right, in its sole discretion, to maintain the integrity of the Sweepstakes, to void entries for any reason, including, but not limited to; multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by these Rules; or the use of bots, macros or scripts or other technical means for entering.

Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

By entering the Sweepstakes you agree to receive email newsletters periodically from Sponsor. You can opt-out of receiving this communication at any time by clicking the unsubscribe link in the newsletter.

10. LIMITATION OF LIABILITY: BY ENTERING YOU AGREE TO RELEASE AND HOLD HARMLESS SPONSOR AND ITS OFFICERS AND DIRECTORS AND EMPLOYEES, ADVERTISING AND PROMOTION AGENCIES, REPRESENTATIVES, AND AGENTS

FROM ANY LIABILITY, ILLNESS, INJURY, DEATH, LOSS, LITIGATION, CLAIM OR DAMAGE THAT MAY OCCUR, DIRECTLY OR INDIRECTLY, WHETHER CAUSED BY NEGLIGENCE OR NOT, FROM (I) SUCH ENTRANT'S PARTICIPATION IN THE SWEEPSTAKES AND/OR HIS/HER ACCEPTANCE, POSSESSION, USE, OR MISUSE OF ANY PRIZE OR ANY PORTION THEREOF, (II) TECHNICAL FAILURES OF ANY KIND, INCLUDING BUT NOT LIMITED TO THE MALFUNCTIONING OF ANY COMPUTER, CABLE, NETWORK, HARDWARE OR SOFTWARE; (III) THE UNAVAILABILITY OR INACCESSIBILITY OF ANY TRANSMISSIONS OR TELEPHONE OR INTERNET SERVICE; (IV) UNAUTHORIZED HUMAN INTERVENTION IN ANY PART OF THE ENTRY PROCESS OR THE SWEEPSTAKES; (V) ELECTRONIC OR HUMAN ERROR WHICH MAY OCCUR IN THE ADMINISTRATION OF THE SWEEPSTAKES OR THE PROCESSING OF ENTRIES.

11. DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE UNITED STATES AND TEXAS WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. AS A CONDITION OF PARTICIPATING IN THIS SWEEPSTAKES, PARTICIPANT AGREES THAT ANY AND ALL DISPUTES WHICH CANNOT BE RESOLVED BETWEEN THE PARTIES AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS SWEEPSTAKES, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, EXCLUSIVELY BEFORE A COURT LOCATED IN TEXAS HAVING JURISDICTION. FURTHER, IN ANY SUCH DISPUTE, UNDER NO CIRCUMSTANCES WILL PARTICIPANT BE PERMITTED TO OBTAIN AWARDS FOR, AND HEREBY WAIVES ALL RIGHTS TO CLAIM PUNITIVE, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, INCLUDING REASONABLE ATTORNEYS' FEES, OTHER THAN PARTICIPANT'S ACTUAL OUT-OF-POCKET EXPENSES AND PARTICIPANT FURTHER WAIVES ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR INCREASED.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the DART Web Site. To read the Privacy Policy, <https://DART.org/about/privacypolicy.asp> click here.

13. Winners List: To obtain a copy of the winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Dallas Area Rapid Transit ATTN: Customer Segmentation Survey Sweepstakes C/O Alexis Chandler P.O. Box 660163 Dallas, Texas 75266-0163. Requests must be received no later than December 15, 2019.

14. Sponsor: The Sponsor of the Sweepstakes is ResearchFidelity, Inc. 5015 Addison Circle, #426 Addison, TX 75001.